

FOCUS

A LEONINE BUSINESS

FOCUS, A LEONINE BUSINESS, IS A 50-STATE GOVERNMENT AFFAIRS FIRM OFFERING UNPARALLELED CUSTOMER SERVICE.

FOCUS offers the best tools and professionals to effectively manage your state government affairs needs. You may be familiar with our tracking and reporting services – our analysts provide **filtered, customizable databases** complemented with the unique **FOCUS Weekly Written Reports** tailored to your issues, including coverage of legislative and regulatory activity in the 50 states, U.S., D.C., Puerto Rico and local jurisdictions – but tracking is just the beginning.

FOCUS provides **unparalleled customer service** and maintains the **most experienced, highest quality in-house team** in the marketplace. We thrive on providing added value, going the extra mile and becoming a seamless part of your team.

The FOCUS firm has nearly 30 years of experience **managing successful trade associations and industry coalitions**. Our services include lobbyist engagement, political intelligence, issue management, communications strategy and essential support to advance your public policy goals.

Our **consulting and research** team can assess public policy issues and their implications. We provide you with the strategic and political context needed to manage key issues and make informed decisions. We also conduct “deep-dive” **assessments of existing government affairs departments** or help build them from the ground up.

FOCUS provides clients with access to a **50-state lobbyist network** at no extra cost. Our network includes **The Advocacy Group (TAG)**, the leading network of national and international lobbyists and public affairs experts. Our familiarity with multiple lobbying firms in all 50 states allows us to connect you with the best lobbyists to meet your specific needs.

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leoninefocus.com

1201 Wilson Blvd, 27th Floor, Arlington, VA 22209

Leif Johnson, Partner & President | 703.597.4276 | leif@leoninefocus.com

